

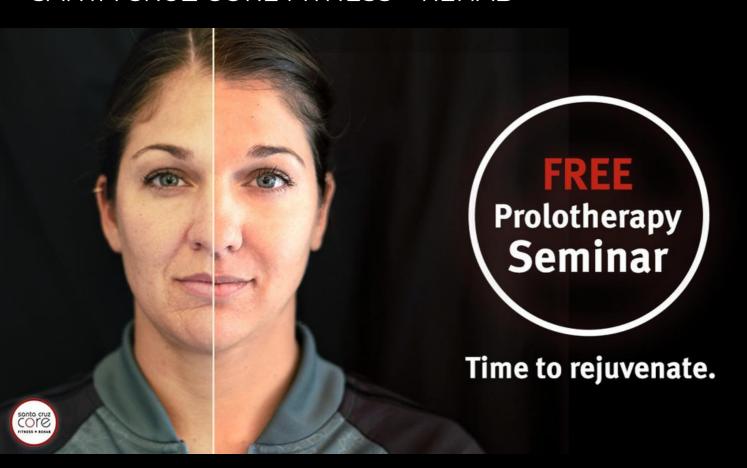
# Portfolio

**Selected work: 2016 - 2023** 

#### BROOKE NICOLE MALLORY

Designer • Copywriter • Marketing Strategist

### SANTA CRUZ CORE FITNESS + REHAB



## PETCO



#### **TOV FURNITURE**

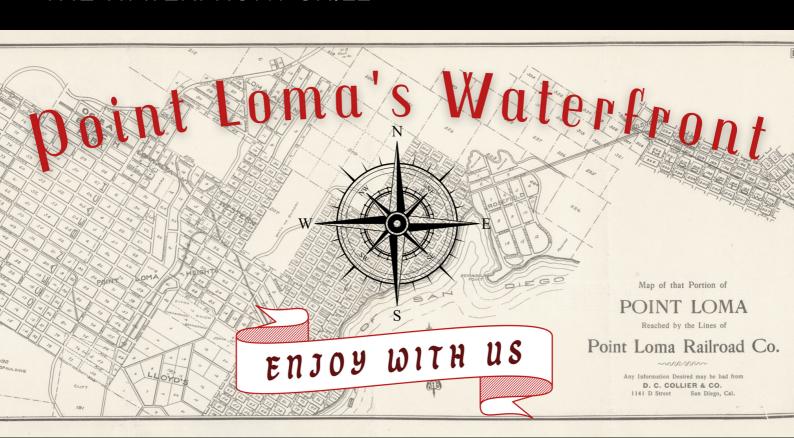




Try before you buy. Click on the [6] icon on your phone to see how our furniture will look in your space.

GO AHEAD, TRY IT

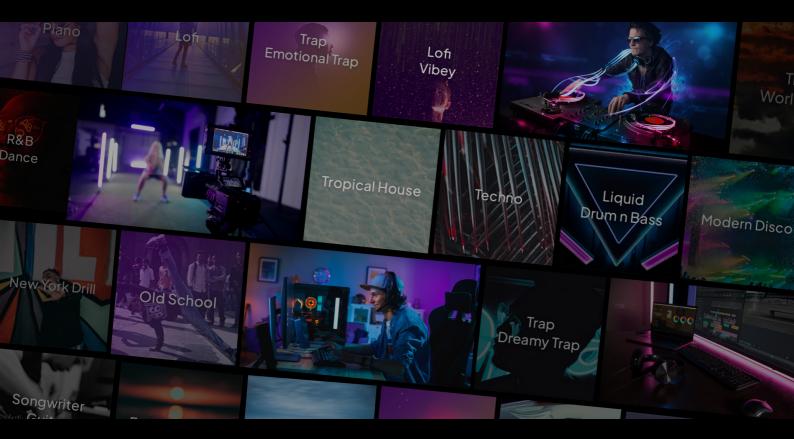
#### THE WATERFRONT GRILL



## PEOPLE VS FOOD: Youtube thumbnail



## SOUNDFUL



#### **REAL ESTATE 831**

# 3 Easy Steps to Get Started

Give Us a Call

We'll hear about your priorities and goals. (831) 475-5695

Get the Plan

We'll translate your goals into an actionable plan.

Go with Confidence

We'll be with you every step of the process.

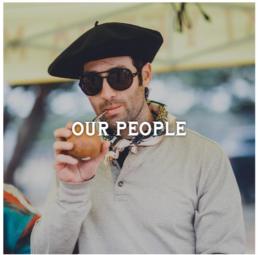
Schedule a Call



#### **GUAYAKI**

# PILLARS OF REGENERATION







## U - SOUND



- · High-end premium design
- · Up to 20 hours play time
- · AUX cable for wired option
- · Active Noise Canceling Performance: up to 28DB
- · Deep bass & crystal clear sound from a 40mm premium driver
- Ergonomics premium memory foam ear cushion for great noise isolation & comfort

SPACE GREY ROSE GOLD DARK GREEN

#### LA MATERA

It started with an adventurous spirit and a love affair of a culture and destination. Brought together into one handsome leather belt inspired by the Argentine countryside and meticulously hand crafted into a timeless classic.

LEARN MORE

#### SANTA CRUZ CORE FITNESS + REHAB

We opened our doors in 2009, in hopes of bringing a one-stop wellness shop to the Santa Cruz area. We foster wellness and fitness by bringing professionals from many fields under one roof to create a truly integrative support system. By working together as one community, we can communicate more easily between practitioners to optimize your care. Our goal is to help EVERYONE wanting to reach their health and wellness goals. Whether you are an athlete, want to improve your fitness level, or are recovering from an injury. We are here to guide you on your path to optimal health and wellness no matter who you are or your current health or fitness status. Everyone is welcome at Santa Cruz CORE!

#### THE BLACK SHEEP: RESTAURANT

The Black Sheep "SB Brasserie" is a locally owned and operated, modern-classic California-French Pub. We serve elevated, eclectic, locally sourced Cuisine paired with incredible wines and craft beer. Located in Old Town Santa Barbara on 18 East Cota Street, the building boasts a rich history of French restaurants and saloons dating back over a century!

Featuring "The Chef's Table" One of Santa Barbara's most unique dining experiences featuring several guest chefs offering exciting degustation tasting menus and world class wines, highlighting whimsical presentations that are presented with great attention to detail.

#### **BEAUREGARD VINEYARDS**

Jim Beauregard is the current Viticulturist, and loves to be outside. He is responsible for establishing the Ben Lomond Mountain Appellation, with the idea that the wines of this region have their very own distinct qualities that set them apart from the rest of the Santa Cruz Mountain appellation. The uniquely cool climate in Bonny Doon lends itself to wines that have complete flavor development and evolution, vineyards with rich soils and diversified microclimates and an overall feeling of rustic land-focused viticulture. During the late 70s and early 1980s, Jim was the purveyor of *Felton Empire Winery*, focused on Riesling and Cabernet Sauvignon, which is now *The Hallcrest Winery*. Jim moved forward from running a winery to concentrate on running vineyards. He became a student of careful clonal selection and his 62 acres produce some of the finest fruit in the state of California.

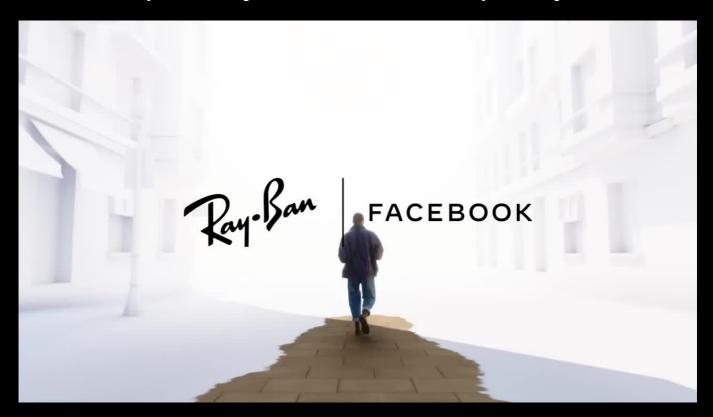
#### SANTA CRUZ VETERANS ALLIANCE

**Veteran Farmers**: At SCVA, we not only cultivate for clean, consistent, medical grade cannabis, we also practice horticultural therapy. The calming influence of a plant-rich environment has been transformed into a therapeutic tool. Horticulture Therapy was historically used with servicemen returning from World War I and II as an opportunity for healing, stress reduction, exercise, and learning. Bringing a veteran into the cannabis garden teaches them a new skill, gives them a sense of community, allows them to know their medicine, and provides a peaceful environment. Veteran farmers bring the skills they learned in the military to our gardens. Attention to detail, problem solving, and integrity are just a few of those skills and are the basis for the SCVA motto-Grown with Honor.

## Storyboarding / Creative Strategy

Ray-Ban

https://www.youtube.com/watch?v=qISv4FUjE84



OOFOS

https://www.youtube.com/watch?v=RbRQwGjxkvo

